

Learning English “by doing”

Why is "learning by doing" better than other methods?

Psychologists say that there are three basic types of learning styles: visual, auditory and kinesthetic. To learn, we depend on our senses to process the information around us. No matter what kind of learners you are: visual, auditory, or kinesthetic, the more senses you involve into learning the highest result can be achieved.

“Learning by doing” is the method combining all our senses, but this is not the only explanation why learning effectiveness of this method is the highest of all. The main reason is explained by neuroscience and its theory of learning. According to neuroscience, learning requires many neuron changes.



The major changes are: changing the amounts of neurotransmitters (produced by neurons) and changing the connections between neurons. Doing things and connected with it excitement **automatically increase certain neurotransmitters and set neuron connections in the 'on' position**, which makes our method 'learning by doing' more effective than learning by watching or listening.



Benefits for students:

- Time saving

The modern English alphabet is a Latin alphabet consisting of 26 letters. How fast can you learn the form and sound of them? Learning by watching and listening a child needs approximately one school term, i.e. 5 months. Using our method “learning by doing” a child needs about one month, which is 5 times faster. The same is with adults; you can learn Latin letters 5 times faster with our method.

Benefits for students:

- Helping students with dyslexia

About 15% to 20% of population has a specific reading disability called dyslexia, which is the major cause of reading failure in school. Kids with dyslexia have trouble with (among others):

- learning letter names and sounds
- learning the alphabet sequence
- fine-motor coordination

‘Learning by doing’ is an excellent method of helping dyslexic children to overcome mentioned troubles, since it learns both the letter shape and sound and develops motor coordination.

Benefits for students:

- Rapid and solid effect

Students can use their felt alphabet letters at home, e.g. as kitchen magnets, which can help them practice and memorize the alphabet.

-Satisfaction from fast progress

-Learning is quick and easy so students' self-esteem increases considerably.



Benefits for school:

- Unique,
- Easy and effective method
- Exclusiveness



We offer:

- Teachers training
- Educational consultant assistance
- Lesson plans,
- video instructions

